



Serving the industry
Since 1925

The Sugar Technologists' Association of India

Sponsorship/Branding Opportunities

81st Annual Convention & International Sugar Expo

06th - 08th September 2023

Travancore International Convention Centre,

Thiruvananthapuram, Kerala

Sponsorship Proposal	Platinum 7 Lakhs	Diamond 5 Lakhs	Gold 3 Lakhs	Silver 2 Lakhs	Bronze 1.5 Lakhs
Logo Visibility <ul style="list-style-type: none"> Wings of the backdrop Main entry & Expo gates Thank you standees Online Media - The Convention details will be updated constantly on STAI website, Facebook & YouTube channels Printing of logo on the programme card of the convention Acknowledging sponsors in the STAI quarterly € Newsletter - July - Sept. And Oct - Dec. editions 	√	√	√	√	√
Display of Banner <ul style="list-style-type: none"> Display of Company's banner during lunch/tea, coffee breaks 	√	Display of banner during Lunch	Display of banner during Tea/Coffee	-	-
Complementary Delegate Passes <ul style="list-style-type: none"> Complementary enrollment of delegates 	5 delegates	3 delegates	2 delegates	2 delegates	1 delegates
Company Literature <ul style="list-style-type: none"> Distribution of brochure / leaflets in delegation kit Printing of 4 colored Full Page advertisement in Proceedings and Souvenir of Annual Convention 	√	√	√	-	-
	√	√	Full Page B/W In Souvenir	Full page B/W in Souvenir	Full page B/W in Souvenir