

**REPORT ON 3RD INDIA SUGAR EXPO &
INTERNATIONAL CONFERENCE
21-22 MAY 2014, SURABAYA, INDONESIA**

After successful holding of the two international sugar exhibitions and conferences in Kenya for the African markets, The Sugar Technologists Association of India (STAI) successfully organized its flagship event – 3rd India Sugar Expo and International Conference from 21-22 May 2014 at Grand City Convention Centre, Surabaya, Indonesia. The event was held with the support of following organizations from Indonesia :

- Indian Embassy, Jakarta, Indonesia
- Indonesian Sugar Research Institute
- Indonesian Sugar Association
- Indonesian Sugar Technologists Association
- Surabaya National Chamber of Commerce

Indonesia & Indonesian Sugar Industry

Indonesia is rich in natural resources, minerals, oil, and has fertile land to support agricultural products. It is these resources together with the islands' central location between India and the Orient that have made Indonesia an attractive destination with investors.

Sugar has been a major agro based industry in Indonesia. Once the world's second largest exporter of sugar; Indonesia is now a top importer of raw sugar as domestic supply has fallen far behind demand from consumers and industries. While the country is blessed with an ideal climate for growing sugar, the sector has seen too little investment over the past decades. As a result, sugarcane cultivation and mills are saddled with old and obsolete equipment. The growth of refining capacity in recent years has outpaced sugarcane cultivation, resulting in increased demand for raw sugar imports.

The Event

44 leading Indian sugar equipment manufacturers, service providers **including suppliers of turn-key sugar plants**, SMEs, Agri-machinery & chemical manufacturers participated in the event and displayed their latest innovations, products and services relevant to the needs of South East Asian Countries. Around 250 delegates from Indonesia, Vietnam, Bangladesh, China, Singapore, Iran and India participated in the event.

The event was inaugurated by Dr. Aris Toharisman – Director, Indonesian Sugar Research Institute and Secretary General – Indonesian Sugar Technologists Association. The other dignitaries present during the event were :

- Dr. G.S.C. Rao – President, The Sugar Technologists Association of India
- Dr. Wayan R Susila – Sr. Advisor, Indonesia Sugar Association
- Dr. Ir. Jamhadi, Chairman, Surabaya Chamber of Commerce and Industry,
- Mr. Rakesh Kumar Arora, First Secretary (Eco & Com), Embassy of India
- Dr. S. Solomon, Director, Indian Institute of Sugarcane Research,
- Mr. J.J. Bhagat, Past President, The Sugar Technologists Association of India

In conjunction with the two days exposition a conference on **“Relevant Technologies for South East Asian Countries”** was also organized on 21st of May 2014. The following presentations were made in the Conference :

- a. Overview on **Indian Sugar Industry** – Dr. G.S.C. Rao, President, STAI
- b. Overview on **Indonesian Sugar Industry** – Mr. Wayan R Susila, Senior Advisor, Indonesian Sugar Association
- c. Sugarcane Agriculture – **Production Improvements, Out growers model** by Dr. S. Solomon – Director, IISR, Lucknow
- d. **Steam Economy and Energy Conservation** - Mr. A.K. Srivastava, Global Sugarcane Services Pvt. Ltd.
- e. **Multi-feed High Pressures Boilers for Sugar Industry** - Mr. A.K. Subramaniam, ISGEC Ltd.
- f. **Role of Enzymes and ADY (Active Dry Yeast) to increase production efficiencies in Ethanol Production** – Dilip Jain, Global Sugarcane Services Pvt. Ltd.

The exhibitors also made presentations on their products, processes and services on 22nd May 2014 to the participating delegates.